

# **Fraud and Scam Highlights** At Republic Bank of Chicago



## Learn More





## >> Table of Contents





## 03 Tips for Avoiding Scams



# 05 Strong and Trusted





# SEAM UVERVEN

To stay safe from scams, always be skeptical of unsolicited requests for sensitive information, verify the identity of contacts through independent means, and never click on suspicious links or attachments. Regularly updating your knowledge about common scams can also help you recognize and avoid them. It's crucial to remember that if something seems too good to be true, it probably is.



## **INVESTMENT SCAMS**

Investment scams trick individuals into making financial commitments based on false promises of high returns with low risk.

## **EMPLOYMENT SCAMS**

Employment scams lure job seekers with fake job offers, often asking for personal information or payment under the guise of application fees or training costs.

## **ONLINE PURCHASE SCAMS**

Online purchase scams involve fake online listings that entice buyers to pay for products that never arrive or vastly differ from their advertised descriptions.

## HOME IMPROVEMENT SCAMS

Home improvement scams involve contractors who demand upfront payments for home repairs and then deliver subpar work or fail to complete the project at all.

## **ROMANCE SCAMS**

Romance scams deceive individuals into believing they are in a relationship to manipulate them into sending money under false pretenses.

# Tips for Avoiding Scams



Don't believe everything you see or read





Be extremely cautious when dealing with anyone you've met online

Avoid making quick purchases while browsing social media



Be cautious about what you share on social media

# IGY FINCINGS

Understanding key findings and facts about scams is crucial because it raises awareness and helps individuals and organizations implement effective prevention strategies. By recognizing the common characteristics and tactics of scams, people can better protect themselves from financial loss and identity theft.

#### Investment/Cryptocurrency Scams

\$3,800 reported median \$ loss.

High reported median \$ loss and high percentage of reports with a \$ loss. (80.4%)

#### Highest Median \$ Loss of All Age Groups

\$155 reported median \$ loss.

People ages 18-24 reported the highest median dollar loss for the second year in a row.

#### Scams Perpetuated Online

68.4% of all scams reported.

More likely to result in a reported \$ loss than were scams perpetuated in person or via phone.

#### Scams Perpetrated Via Social Media

56.7% increase from 2022.

The percentage of scams perpetrated via social media with a \$ loss increased from 2022.



#### **Employment Scams**

\$1,995 reported median \$ loss.

Reports of employment scams rose 54.2% from 2022 to 2023.

#### **Online Purchase Scams**

41.9% of all scams reported.

More than 82% reported losing money when targeted by this scam type.

# STRONG AND TRUSTED



Serving Chicagoland since 1964, Republic Bank remains committed to serving the businesses and individuals in our communities. Our local roots run deep, and our strength and stability run even deeper. There's never been a better time to bank with a strong and trusted financial institution like Republic Bank of Chicago. Get connected with us today.





